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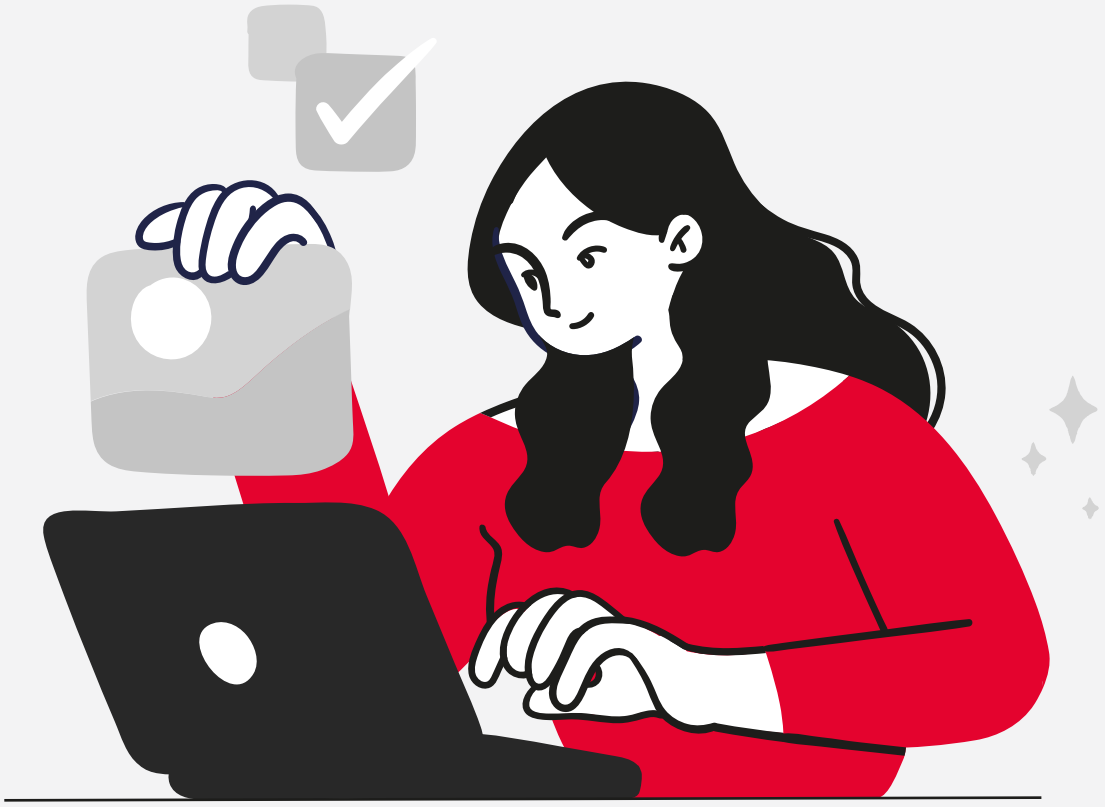

Designing and Building Online Learning Programs

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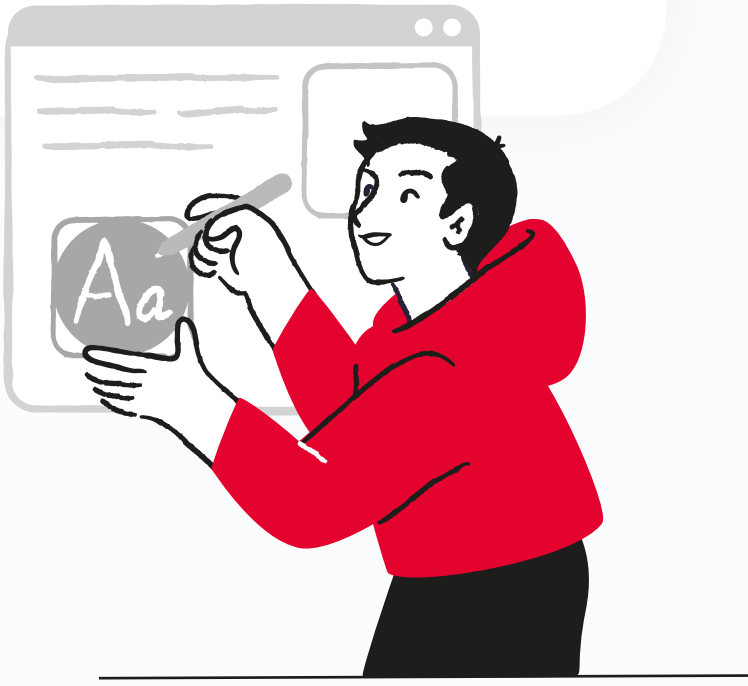


WHY THIS COURSE ON DEVELOPING ONLINE PROGRAMS?

- As an experienced professor, you are extremely adept at teaching in traditional classrooms, as in, the in-person/offline environment. However, several studies have pointed to the phenomenon of online learning taking over by storm and nestling its place in this day and age.

- Understandably, the online teaching phenomenon can prove to be a challenge for most instructors, regardless of their experience in the teaching world. That's where this course comes in. It will help you develop a better understanding of the dynamics, delivery, presentation and construction of an online course.

  Here is a module-level description for each of the three modules in this program:

Module 1 -
Content Design

You will learn about the different modes of online learning and how you can design a course structure to deliver an effective online learning experience.

Module 2 -
Content Development

Here, you will learn to create effective text based content and assessments for online courses. Additionally, you will also be taught everything you need to know about the equipment and the process of producing videos for asynchronous content.

Module 3 -
Content Delivery

Here you will learn how to choose the appropriate LMS considering the time, resources and capital available. You will also be taught how to evaluate the efficacy of a designed online learning experience.

PROGRAM HIGHLIGHTS

Learn from **experienced online educators**

Design your **curriculum for the online medium**

Fine-tune your **online delivery methods**

Build pre and post **video production skills**

Learn to repackage **offline content for an online medium**

Create engaging **online sessions and activities**

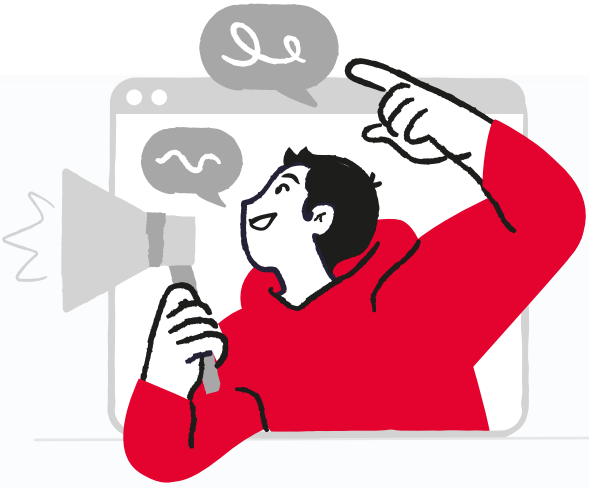
COURSE
INSTRUCTORS

Professor S Sadagopan

Professor S Sadagopan was the Director of IIITB from 1999 to 2021. He is a graduate of Madras University, India and Purdue University, USA. He has taught for 25+ years at various prestigious universities across India. Besides authouring several books and providing consultation to several industries/companies, he is also a featured Columnist for the Times of India.

Professor Siddharth Deshmukh

Professor Siddharth Deshmukh graduated as the ‘first MICAn’ in 1996. Later, he co-created MICA’s Digital Communication Management (DCM) specialisation along with other MICA faculty. Siddharth has mentored students and has helped them convert their ideas into prototypes and potential ventures. Furthermore, he teaches foundation courses on digital transformational frameworks and user experience design.



PROGRAMME CURRICULUM

1. Content Design

1.1 Introduction to online learning

- Program overview
- Online learning — Importance and relevance
- Modes of online learning
- Content creation for online programs

2. Content Development

2.1 Pre-production for video-based content

- Overview
- Scripting for video content
- Best practices

2.2 Video content production and post-production

- Session overview
- Choosing the right video shoot formats - I
- Choosing the right video shoot formats - II
- Guidelines for recording video lectures
- Cost considerations for video shoots
- Cost and tools for low / shoestring budget
- Cost and tools for moderate budget
- Cost and tools for professional/studio budget

2.3 Creating content for online live sessions

- Prep for live lectures
- Delivering a live lecture

2.4 Creating Text-Based Content and Assessments

- Creating effective text-based content
- Strategising assessments
- Identifying right assessment formats
- Creating objective assessments
- Creating subjective assessments

3. Content Delivery and Evaluation

3.1 Hosting the Program on an LMS

- What is an LMS?
- Who uses an LMS?
- Key features of an LMS
- Types of LMS
- Key considerations for choosing an LMS

3.2 Delivering a live online session

- Different tools for delivering live sessions
- Key considerations for choosing a VC Tool

3.3 Evaluation and feedback on online courses

- Need for learner feedback
- Feedback mechanisms
- Applying feedback to courses

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For further details, **contact**

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