

VIDYA SHAKTI INITIATIVE FOR WOMEN: PHASE 2



The Vidya Shakti Initiative is for first-generation women learners, learners from disadvantaged social groups, and those with a below the poverty line (BPL) ration card. The family's annual income must be less than ₹8 lakhs.

The upGrad Foundation, in collaboration with TalentEdge, is pleased to bring the fourth cohort of the Vidya Shakti Initiative for Women; thanks largely due to the tremendous support to the previous cohorts. Applications for the fourth cohort, which aims to educate and empower women through highly employable courses, have already been made available.

Rolling applications now open for cohort 4

CERTIFICATION COURSES*	COURSE HIGHLIGHTS	ELIGIBILITY CRITERIA***
Finance Management Healthcare Management Information Technology Management Marketing Management Operations Management Human Resource Management	Asynchronous, live, and recorded sessions Currently only in English 100% online and FREE** Masterclass every month upGrad + Talentedge certification	Third / final year students Completed undergraduate degree Completed or pursuing their postgraduate degree

* Six months duration | ** Registration fee of ₹500 (Non-Refundable) | *** Women only

IMPACT STORY: VIDYA SHAKTI SCHOLAR



"I have a B.Sc. degree in Data Science with AI and I'm proud to be a part of the upGrad Foundation and the Vidya Shakti scholarship. The scholarship is useful to those who need a job and achieve financial independence. During my training, I was selected by MassMutual with an annual package of ₹5.4 lakhs. I come from a middle class family — my father runs a small tea shop and my mother is a housewife. Thanks to the training, I have developed my technical skills and can now answer questions without fear. Since the live sessions are held over the weekend (Saturday-Sunday), it is possible for me to manage both work and training. I have learnt never to give up, be strong and give strength to your family. The key to success is to focus on goals, not obstacles."



Nandhini Budige
Nizamabad, Telangana

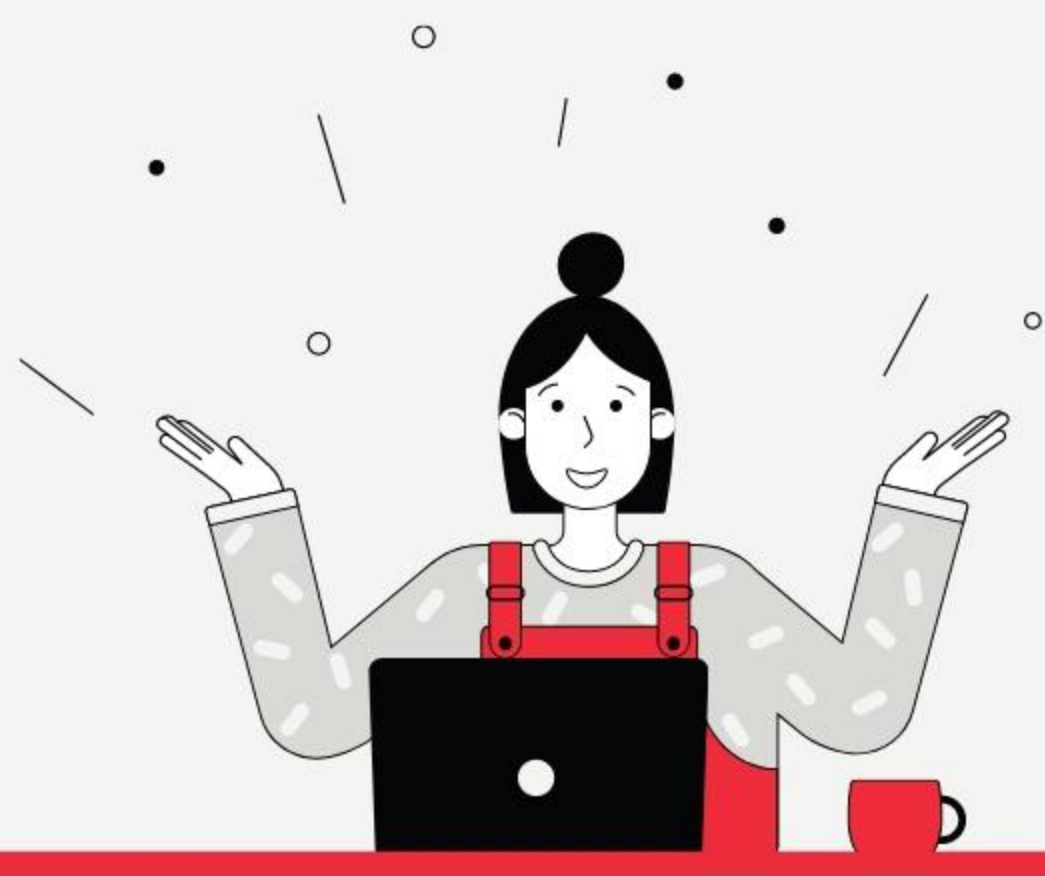
"I feel fortunate to be provided with a golden opportunity in the form of an in-demand course under the Vidya Shakti scholarship. upGrad Foundation helped me to get trained in Data Science with AI from industry experts. My father works in Dubai as a daily wage labourer in a restaurant and my mother is a beedi worker. Thanks to upGrad's content and the confidence it gave me, I was placed with MassMutual India with an annual package of ₹5.4 lakhs. Since the live sessions are held over the weekend (Saturday-Sunday), it taught me time management during hectic learning schedules. To all the other girls out there like me — never give up, no matter how many storms come to drown you. Stand up for yourself and get what you want with golden opportunities like these!"



Sravani Marripedda
Nizamabad, Telangana

We sincerely thank the Telangana Social Welfare Residential Degree College for its efforts in giving the learners an opportunity to work. It is only through society's collective effort that millions of girls can dream of independence.

MENTOR-MENTEE CONNECT



"It was a great experience to walk through the journey of mentorship with Dara Sujitha, who is a very bright and happy girl. Sujitha was active in the course and also in her other activities. I came to know that she is with the NCC and loves watching Korean series. She had a problem with time management, which we talked about during our sessions. I shared my stories about how I managed my time. And the next day she shared with me that she had also started managing her time... that felt good! We worked together on her career options, profile building and CV making, and finally with all her hard work, she passed the DSAL exam. I know and believe that she will do well in life as she is hard working!"



RITUPARNA | Mentor
Senior Associate, Content Delivery, upGrad

"I come from a middle class family. My father is a kirana store keeper and my mother is a homemaker. My career goal is to become an efficient data analyst. I want to thank everyone who gave me this opportunity under the Vidya Shakti scholarship. The course is structured well and designed in a way to make a learner more interested. This upGrad initiative is helping many unemployed and economically weaker women to achieve their dream and become independent. I was mentored by Rituparna ma'am who guided me in choosing my short-term and long-term career goals, improving my soft skills, completing my resume, and LinkedIn profile. She conducted a few mock interviews to develop my confidence and to correct my mistakes. She is very supportive and helpful and I am very lucky to have her as my mentor!"



DARA SUJITHA | Mentee
Graduate, Telangana Social Welfare Armed Forces Preparatory Degree College

VIDYA SHAKTI DIALOGUE: EXPERT TALK SERIES 4

We started the Vidya Shakti Dialogue to bridge the gap between learning and practice. The idea behind this initiative is to give young girls and women in India access to diverse, successful female role models so they can learn from their experiences and choose their own route to empowerment. The most recent session was organised with an emphasis on the importance of job preparation.



Meet our Speaker
HIMIKA MITTAL
Data Science Analyst

A data science analyst at Accenture, Himika Mittal contributes in developing analytics solutions to support business analytics such as marketing analytics and customer segmentation. She recently completed her post graduation in Economics from the Delhi School of Economics. In spite of her non-engineering background, she has worked on various data science projects. Having a knowledge of Actuarial sciences and finance management, Himika has worked on various programming projects in the data science field.

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